



## Simon Corbell MLA

ATTORNEY GENERAL  
MINISTER FOR THE ENVIRONMENT, CLIMATE CHANGE AND WATER  
MINISTER FOR POLICE AND EMERGENCY SERVICES  
MINISTER FOR ENERGY  
MEMBER FOR MOLONGLO

# MEDIA RELEASE

## FOOTY TEAMS TO CLEAN UP AT CANBERRA STADIUM THIS SEASON

Minister for the Environment, Climate Change, and Water, Simon Corbell, today joined with players from the ACT Brumbies and the Canberra Raiders to launch a new recycling program for the ACT's major sporting venue, Canberra Stadium.

"The Brumbies and Raiders are sporting names recognised around the world and to have them on board with our campaign to promote recycling is a great boost," Mr Corbell said.

The ACT Government has partnered with the teams and Canberra Stadium to film two commercials that will be shown before home games, including the Brumbies match tomorrow against New Zealand team the Hurricanes. The stadium has signed up to the Government's recycling initiative for businesses.

The 15-second adverts encourage people to recycle and show them how to do it properly. One features, Christian Lealiifano and Julian Huxley from the Brumbies and the other, Raiders' stars Bronson Harrison and Dave Shillington.

"Over the course of the two teams' seasons, these adverts have the potential to reach a combined audience of approximately 245,000 people at Canberra Stadium, who we hope will then share the message about recycling with their friends and families," Mr Corbell said.

Special recycling bins with special labelling will be located around the ground during games to promote recycling by fans.

"For Canberra Stadium alone the potential reduction in the amount of waste sent to landfill is significant. In the 12 months to September 2009, 1.12 million litres of waste from Canberra Stadium was sent to landfill while a further 387,000 litres was recycled.

"We know that organisations that are part of either our business or office recycling initiatives have the potential to reduce the amount of waste they send to landfill by at least 50%, or in the case of Canberra Stadium by at least 561,000 litres."

Mr Corbell said the Government was undertaking a number of strategies to increase recycling throughout the ACT.

“The Government announced in February a \$25,000 grant to a company to provide an e-waste recycling facility at the Parkwood Recycling Estate in Macgregor, while next year the ACT will be one of the first jurisdictions in the country to see the start of a national, free e-waste recycling scheme.

“In addition, the Government is developing a new waste strategy to replace the successful *No Waste by 2010* initiative. The strategy will look at ways to encourage innovation in recycling and reduce greenhouse gas emissions, in particular through cutting the amount of organic waste sent to landfill.

“The draft strategy is due to be released for discussion later this year and I would encourage people to contribute to its development.”

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